



PRESS RELEASE

SafeLand Names New Executive Director

HOUSTON, TX April 2022 — SafeLand, an organization that guides accrediting bodies on standardized HSE educational programs for the North American Energy Industry, has named Linda F. Martin, PhD, MBA, PMP, CIH, CSP, MSP, CHMM as its new Executive Director.

“We are very pleased to announce the appointment of Dr. Martin to the Executive Director role,” stated Bill Walker, SafeLand’s Board of Directors Chairperson. “Linda will bring fresh leadership perspectives, energy, and creativity to the SafeLand organization, along with a deep sense of commitment to the safety of workers in the energy industry. Linda has 30+ years of experience in the safety profession, has a deep knowledge of curriculum development and delivery, and has served at the leadership level for other safety-focused nonprofit organizations. She has a breadth of perspective and experience to lead SafeLand into the future.”

“I look forward to continuing SafeLand’s long history of partnering with major and independent operating companies, contractors, industry associations, and educators with the shared purpose of promoting standardized safety orientation and training programs, and networking opportunities for trainers and workers in the US Onshore Oil and Gas industry,” said Dr. Martin. “I am committed to SafeLand’s mission and vision, and I am proud to be chosen to provide support to the SafeLand Board of Directors outstanding group of leaders.”

Dr. Martin has a PhD in Occupational Health & Safety, a Master’s in Business Administration (MBA), and a master’s degree in Occupational Safety Management. She is the past-President of the Board of Certified Safety Professionals (BCSP) Board of Directors (2018 and 2019), the 2021 Board of Global EHS Credentialing ABIH Impact Award winner, and the 2018 National Safety Council Marion Martin Award winner. Dr. Martin began her new role at SafeLand on April 1st, 2022.

ABOUT SAFELAND INC:

SafeLand traces its origins to 2007 when a group of volunteers came together to create the industry’s gold standard safety orientation program for the US onshore oil and gas industry. SafeLand continues today as a non-profit organization led by representatives from major and independent operating companies, contractors, oil and gas industry associations, and educators with the shared purpose of promoting standardized safety curriculums for workers and industry partners.

CONTACT INFORMATION

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